

KENTUCKY DERBY



MUSEUM

7 0 4
CENTRAL
AVENUE
LOUISVILLE, KY
4 0 2 0 8

www.derbymuseum.org

June 11, 2010

Mr. Tim Clark
Business Manager
Arlen Music Consultants, Inc.
927 Noyes St., Suite 222
Evanston, IL 60201

Dear Mr. Clark;

I wanted to drop you a line and let you know how wonderful it was in working with the Ken Arlen Orchestra for the Kentucky Derby Museum's 2010 Gala. The Derby Museum's Gala has a rich history in our community and sets the tone for the festive Derby season. It is attended by many of the city's corporate leaders, which says a lot about the event.

The Gala is also the only fundraiser held by the Derby Museum where the proceeds go directly to the endowment fund. Since the Museum is a 501(c) 3 corporation, this endowment fund is very important to the livelihood of the Museum.

In 2010 the Gala committee contracted the services of the Ken Arlen Orchestra for the event entertainment. Ken had previously provided the entertainment for the Gala in 2006 so, we were aware of his professionalism and the quality of his work. We knew that the evening would be fun and high energy. But we didn't know that the services supplied by Ken and his group would be so much more.

The evening of the event, severe storms hit our area and sent rain water flooding through our tent. It looked like at the very worst the event would be cancelled and at the very least that people would be angry with the situation. Once the band came on stage and started to play, they had the crowd in palm of their hands. The band played as if the evening was perfect and completely changed the mood of the event. The guests stayed, partying and dancing until 12:30 a.m. We have had numerous compliments on the event and our choice of entertainment.

We can't thank Ken and his band enough for the professionalism and great attitude that they displayed that evening. They refused to let a little water interfere with giving our guests the best performance they could and in fact, by doing so helped save our event.

Sincerely,

Lynn Ashton
Executive Director
Kentucky Derby Museum

